

News Release



Braided Journeys Career Expo

Chateau Louis Conference Centre

11727 Kingsway Avenue, Edmonton

Wednesday, April 7th from 9:00 a.m. to 3:00 p.m.

For immediate release, April 2, 2004 – Aboriginal Learning Services in partnership with Canadian Heritage, Oteenow Employment & Training Society and Alberta Human Resources & Employment is hosting a career expo for 175 Aboriginal students.

What is Career Expo?

The Career Expo will be a one-day career fair for Aboriginal students grades 8 to 12 to introduce them to a variety of career paths, educational training centres, mentors and role models. Both Aboriginal and non-Aboriginal presenters will share their stories to empower, inspire and motivate youth to accomplish their best.

Aboriginal youth are the fastest growing segment of the Canadian population and are a great resource for the future labour market. The Career Expo is an opportunity for Aboriginal youth to gain access to information that will help them develop a vision for themselves and their community. They will be encouraged to embark on a journey of two paths, maintaining their cultural identity while taking advantage of the numerous opportunities available.

Highlights of the day:

- Hon. Mike Cardinal will speak to students about the current need for Aboriginal people to participate in government and to be instrumental in social and political change.
- Former Edmonton Eskimo Jed Roberts will share the challenges he faced as one of the few Aboriginal players in the Canadian Football League.
- Entertainment will include World Champion Hoop Dancer Lisa Odjig, Hip Hop entertainers RedPower and a fashion show by designer Rhonda Cardinal.

For additional information contact:

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Braided Journeys Career Expo is a project of the Aboriginal Learning Centre. The centre was established by Edmonton Catholic Schools in 2000 to support Aboriginal students and their families. Services include professional development for educators, curriculum development, student counseling, and positive intervention programming.